

For Immediate Release September 19, 2014 Contact: Jess Peterson, (202) 870-3867

Brenn Hill: Center Stage at the USCA & I-BAND Joint Annual Meeting

USCA (September 19, 2014) -The United States Cattlemen's Association (USCA) and western music star Brenn Hill, have teamed up to entertain U.S. cattle producers. USCA and the Independent Beef Association of North Dakota (I-BAND) will be holding their joint annual meetings Friday, October 3rd and Saturday, October 4th. Hill is scheduled to entertain at the Annual Meeting banquet and social scheduled for Saturday evening.

Hill's presence as a singer-songwriter has only strengthened over the years. Recently, Western Horseman Magazine sited that "Hill is one of the most talented singer-songwriters in the contemporary cowboy music scene." Hill's work, spanning ten albums, represents his passion for the West and his sincere appreciation for America's farmers and ranchers.

USCA President Jon Wooster commented "USCA is honored to continue our relationship with Brenn Hill and to feature him at the upcoming joint Annual Meeting. I can think of no better representation of our industry than Brenn Hill. Brenn is a talented performer and his music resonates with cattlemen and country folks."

"We look forward to ending our meeting on a high note and Brenn's performance will do just that. We encourage everyone in the area to join us in our joint annual meeting and to stay for Saturday night's festivities."

For more information regarding the upcoming joint annual meetings, please contact Kelly Fogarty at 202-870-3342 or kelly@wssdc.com or Mary Graner at 701-319-4328.

Brenn will be performing classic hits and new favorites from his newest album, "Ode to Selway". For information, visit <u>www.brennhill.com</u>.

###

Established in March 2007, USCA is committed to concentrating its efforts in Washington, D.C. to enhance and expand the cattle industry's voice on Capitol Hill. USCA has a full-time presence in Washington, giving cattle producers across the country a strong influence on policy development. For more information go to <u>www.uscattlemen.org</u>.